



## Job Description

### COMMUNITY AND EDI DIRECTOR

#### About Leicestershire County Cricket Club

Leicestershire County Cricket Club (LCCC) is one of eighteen first-class county clubs within the domestic cricket structure of England and Wales. It represents the historic county of Leicestershire as well as being representative of the county of Rutland. The Club's limited overs team is called the Leicestershire Foxes.

One of the Club's aims is to make its county ground the "premium Leicestershire outdoor venue" for concerts and first-class events, with the delivery of an ambitious events programme once the pandemic is behind us. It also wants to improve the way it manages staff, create a diversity action plan, and host regular members' forums. LCCC has a strong membership heritage and we are ambitious in our plans to increase our supporter base significantly over the next five years. This is a great but challenging time to join the Running Foxes.

**Job Role:** Community and EDI Director

**Reports to:** Chief Executive Officer

**Job Profile:** As part of the senior management team to lead and develop the Community Pillar of the Club, including the Community team and the Clubs' Foundation, working also in collaboration with the other 4 Pillars of Leicestershire County Cricket Club (namely Cricket, Cash, Commercial and Company).

**Weekly hours:** A total of 35 hours per week, with flexibility over specific days worked

**Duration:** Initial contract of 12 months (dependent on ECB funding).

**Location:** Uptonsteel County Ground, Grace Road, Leicester, LE2 8AD

**Salary:** Competitive

## Main Duties:

### 5 Key Elements:

1. Community, pillar development and programme delivery
2. Foundation strategy, development and delivery
3. Community Club engagement
4. Communities relationships
5. EDI strategy and implementation

This includes:

- Leading and developing a strategy for the Club's Community Pillar aligned to the Clubs overall strategy.
- Lead and develop the Head of Community and Community Team in the delivery of programmes and revenue generation, surpassing budgets and hitting targets.
- Be the lead representative for the Community on the CCB.
- Establishing and helping ensure the effective delivery of our EDI Action Plan through the Club's EDI Action Group.
- Create a programme to measurably raise the profile and increase engagement within Leicestershire's diverse communities.
- Developing and ensuring the cost-effective delivery of an integrated, innovative and inspiring programme of Leicestershire CCC Community Club engagement, with the focus on encouraging recreational Clubs and Leagues to have meaningful and closer relationships - for example and not exclusive to tours, visits to grounds, roadshows, Bolly Cric-Hit, Urban Cricket Hubs, ECB City Programmes and other ECB EDI initiatives, the Future Fox Fund and official affiliation to the Running Foxes.
- Effectively promoting and championing Club Mark or any successive accreditation standard with the aim of ensuring that local recreational Clubs have a sustainable wholly-inclusive, welcoming, safe and encouraging environment for everyone.
- Oversee and Manage the Club's Foundation development including delivery of a programme of events that can be fundraisers for the beneficiaries.
- Be the lead member for Community in the Five Pillar Forum
- Engage collaboratively with the LCCC Board Directors and Foundation Trustees to effectively Chair and Manage meetings for
  - 1, Community Pillar
  - 2, Foundation
- Ensure the profile of the Community Pillar is clearly-understood and sustained and has an equal share to other parts of the business

### Skills and Experience

- Wholly-committed to the cause and importance of inclusive Cricket Development
- An engaging, inclusive and collaborative team player.
- An inspiring team leader and coach, with proven management experience and someone who clearly leads by example.
- A creative thinker, highly-organised and results-driven.
- Commercially-savvy, income driver who understands the importance of cost-effectively translating community activity to commercial revenues.
- Proven ability to successfully identify and secure grants.

- Excellent communicator who can effectively represent Leicestershire CCC at all levels including community engagement and networking, ensuring that EDI is part of our DNA and ensuring that the Leicestershire CCC Brand and Values are at the forefront.

This Job Description is not an exhaustive list of tasks which may be needed but does represent the major duties and responsibilities for the role. Other duties of a broadly similar nature may be needed. Should these other duties become a permanent and major part of the job, they will be included in an updated version.

### To apply:

Please send a CV and covering letter with details of salary expectations to Jacqui Dean, Administration and Governance Manager – [jacquidean@leicestershireccc.co.uk](mailto:jacquidean@leicestershireccc.co.uk)

Closing date: 5.00pm on Friday 25<sup>th</sup> March 2022

Interviews asap following the closing date.

Leicestershire County Cricket Club reserves the right to bring forward the closing date dependant on the number of applicants.

### Equal Opportunities in Employment Policy Statement

Leicestershire County Cricket Club will ensure that all existing and potential employees receive equal consideration, and is committed to the elimination of unlawful or unfair discrimination on the grounds of gender, race, disability, colour, ethnic and national origin, nationality, sexuality, marital status, responsibility for dependents, religion, trade union activity and age.

It is the intention of Leicestershire County Cricket Club that its work force, at all levels, should reflect the composition of the city's population. To achieve this Leicestershire County Cricket Club will take active and positive steps to eliminate discrimination and to promote equality in employment.