



## Job Description

### HEAD OF COMMUNICATIONS

#### About Leicestershire County Cricket Club

Leicestershire County Cricket Club (LCCC) is one of eighteen first-class county clubs within the domestic cricket structure of England and Wales. It represents the historic county of Leicestershire as well as being representative of the county of Rutland. The Club's limited overs team is called the Leicestershire Foxes.

One of the Club's aims is to make its county ground the "premium Leicestershire outdoor venue" for concerts and first-class events, with the delivery of an ambitious events programme once the pandemic is behind us. It also wants to improve the way it manages staff, create a diversity action plan, and host regular members' forums. LCCC has a strong membership heritage and we are ambitious in our plans to increase our supporter base significantly over the next five years. With exciting expansion plans in place, this is a great but challenging time to join the Running Foxes.

**Job Role:** Head of Communications

**Reports to:** Commercial Director

**Job Profile:** Leicestershire County Cricket Club are committed to delivering continuous improvement throughout all areas of the club, none more so than marketing and communication channels to our much-valued supporters, community and partners. As part of this continuous improvement and in order to complement our impressive off-field growth, we now have a rare opportunity for a professional, passionate and driven Head of Communications to join the club at this incredibly exciting time.

With overall responsibility for club Brand, Marketing and Communication activities, the successful candidate will work closely with all departmental leads in providing best-in-class communication services, ensuring our cricket, community and commercial footprints continue to grow.

**Weekly hours:** A total of 35 hours per week, with flexibility over specific days worked and an emphasis on matchdays during the cricket season.

**Location:** Uptonsteel County Ground, Grace Road, Leicester, LE2 8AD

This is a unique opportunity, and we are looking for a unique individual to fill this newly created role.

The scope of the role is wide-ranging and will involve close liaison with our Cricket, Community, Commercial, Retail, Ticketing and Event teams, providing professional support services via marketing collateral, community reach and all appropriate media platform engagement.

Communication and Marketing experience is essential – Experience of the sports sector will be a distinct advantage, but key to success in this role will be Passion, professionalism and a determination to achieve targets and goals whilst comfortably managing more than one project simultaneously.

### **To apply:**

If you have the necessary skills and characteristics to meet the challenge, then please email your CV with a covering letter to Jacqui Dean, Administration and Governance Manager at [jacquidean@leicestershireccc.co.uk](mailto:jacquidean@leicestershireccc.co.uk)

Please note that only shortlisted applicants will be notified and invited to interview.

Closing Date for applications: 5.00pm on Friday 12<sup>th</sup> August 2022.

Interviews: Asap after closing date.

Leicestershire County Cricket Club reserves the right to bring forward the closing date dependant on the number of applicants.

We may not be able to reply to unsuccessful applicants due to the volume that is received. If you have not heard from us within four weeks of the closing date your application has been unsuccessful.

### **Equal Opportunities in Employment Policy Statement**

Leicestershire County Cricket Club will ensure that all existing and potential employees receive equal consideration, and is committed to the elimination of unlawful or unfair discrimination on the grounds of gender, race, disability, colour, ethnic and national origin, nationality, sexuality, marital status, responsibility for dependents, religion, trade union activity and age.

It is the intention of Leicestershire County Cricket Club that its work force, at all levels, should reflect the composition of the city's population. To achieve this Leicestershire County Cricket Club will take active and positive steps to eliminate discrimination and to promote equality in employment.