



Job Description

CONFERENCE AND HOSPITALITY SALES EXECUTIVE

About Leicestershire County Cricket Club

Leicestershire County Cricket Club (LCCC) is one of eighteen first-class county clubs within the domestic cricket structure of England and Wales. It represents the historic county of Leicestershire as well as being representative of the county of Rutland. The Club's limited overs team is called the Leicestershire Foxes.

One of the Club's aims is to make its county ground the "premium Leicestershire outdoor venue" for concerts and first-class events, with the delivery of an ambitious events programme once the pandemic is behind us. It also wants to improve the way it manages staff, create a diversity action plan, and host regular members' forums. LCCC has a strong membership heritage and we are ambitious in our plans to increase our supporter base significantly over the next five years. With exciting expansion plans in place, this is a great but challenging time to join the Running Foxes.

Job Role: Conference and Banqueting Sales Executive

Reports to: Head of Events

Job Profile: Create and drive sales revenues to achieve above target results across the conference and banqueting, non-matchday portfolio of services.

Weekly hours: A total of 35 hours per week, with flexibility over specific days worked and an emphasis on matchdays during the cricket season. This role is office-based with usual working hours 9.00am – 5.00pm with occasional out of hours working.

Location: Uptonsteel County Ground, Grace Road, Leicester, LE2 8AD

Main Duties:

1. Responsible for developing new and existing business both proactively and reactively predominately in Conference and Event Sales but also in developing new and exciting catering-based ventures.

2. To achieve the agreed department Key Performance Indicators (KPIs) and targets by proactively selling the facilities, and product offerings and always aiming to deliver customer needs and exceed customer expectations.
3. To consistently ensure the highest standards of accurate and timely customer, staff and management information. To communicate effectively with all team members involved in the delivery of any event/function.
4. To ensure all sales administration and co-ordination is accomplished effectively and accurately.
5. To be responsible for the operation of a nominated area of the ground on all match days.
6. To acknowledge all sales enquiries within 48 hours. All enquiries must receive a full response within 5 working days.
7. To compile and manage a Catering client database, capturing all information accurately in line with data protection laws.
8. To compile wedding, wake, prom, conference and any other packages together in a brochure format to be able to send out to clients in a timely and professional manner.

Person Specification

What are we looking for:

- Proven experience in conference and events sales
- A desire to self-develop and develop those around them
- A love of providing great service and meeting and talking to new people
- Is highly organised and accurate in everything they do
- Ability to juggle a number of pieces of work at any time and deliver to deadlines.
- Computer literacy
- Able to build effective relationships, internally and externally
- Able to manage marketing and social media tools
- Holds a record of academic learning relevant to the needs of the position
- Ability to work occasional flexible hours (outside of 9.00am to 5.00pm and during weekends on occasions)

To apply:

If you have the necessary skills and characteristics to meet the challenge, then please email your CV with a covering letter to Jacqui Dean, Administration and Governance Manager at jacquidean@leicestershireccc.co.uk

Closing Date for applications: 5.00pm on Wednesday 12th October 2022.

Interviews: Asap after closing date.

Leicestershire County Cricket Club reserves the right to bring forward the closing date dependent on the number of applicants.

We may not be able to reply to unsuccessful applicants due to the volume that is received. If you have not heard from us within four weeks of the closing date your application has been unsuccessful.

Equal Opportunities in Employment Policy Statement

Leicestershire County Cricket Club will ensure that all existing and potential employees receive equal consideration, and is committed to the elimination of unlawful or unfair discrimination on the grounds of gender, race, disability, colour, ethnic and national origin, nationality, sexuality, marital status, responsibility for dependents, religion, trade union activity and age.

It is the intention of Leicestershire County Cricket Club that its work force, at all levels, should reflect the composition of the city's population. To achieve this Leicestershire County Cricket Club will take active and positive steps to eliminate discrimination and to promote equality in employment.